

BEN SAUFLEY

ILLUSTRATOR & WEB DESIGNER

bensaufley.com • contact@bensaufley.com • [f](#) [t](#) [in](#) [e](#) :bensaufley



EXPERIENCE

Web Designer & Developer

September 2009 – Present

Millennium Partners Sports Club Management, LLC

Boston, MA

Lead source for design, development, and deployment of digital marketing efforts, including: websites and landing pages integrating PHP, Ruby on Rails, HTML5, CSS and Javascript and communicating with the Salesforce CRM service; HTML emails developed for maximum compatibility across the broadest range of email clients and web browsers; social media-integrated marketing campaigns; management and deployment of streaming and pre-recorded video; designing various sub-brands for use across media.

Freelance Designer & Developer

2008 – Present

Self-Employed

Solely responsible for working with individuals and businesses to design and develop branding and logos, custom websites, and corresponding print pieces. Please visit bensaufley.com for a listing of projects and other information.

Graphic Designer (Internship)

2009

Smart Destinations, Inc

Boston, MA

Designing for web-based marketing through paid avenues and social media.

Volunteer

2009

Boston Redevelopment Authority

Boston, MA

Involved in Economic Initiatives and marketing efforts.

EDUCATION

M.A. – Global Marketing Communication & Advertising

May 2009

GPA 3.89

Emerson College

Boston, MA

B.F.A. – Animation

June 2007

Magna Cum Laude (GPA 3.88)

Savannah College of Art & Design

Savannah, GA

SKILLS

Proficient in Adobe Photoshop, Illustrator, Flash, and After Effects, Microsoft Office, and other Windows and Mac applications, and PHP, ASP, Ruby on Rails, Javascript (including jQuery and Backbone) and responsive HTML (HTML5/CSS3) development. Experience with Adobe Premier and InDesign, Final Cut Pro, and Alias Maya.

REFERENCES Available on request
